



VelaShape[®] III

Cellulite treatment

Skin tightening

Body contouring

Results that last
after just one treatment

Patient Education



VelaShape® III

Treat yourself to a sexier, smoother figure, with visible results after just one treatment¹

VelaShape® III contours, shapes and slims the body by treating cellulite and circumference reduction with visible results in as little as one treatment session. The effects are long lasting, without downtime or significant discomfort.

How VelaShape Treatments Work

VelaShape is the first and only device that combines elōs technology with vacuum and massage to reduce the appearance of cellulite and contour the body.

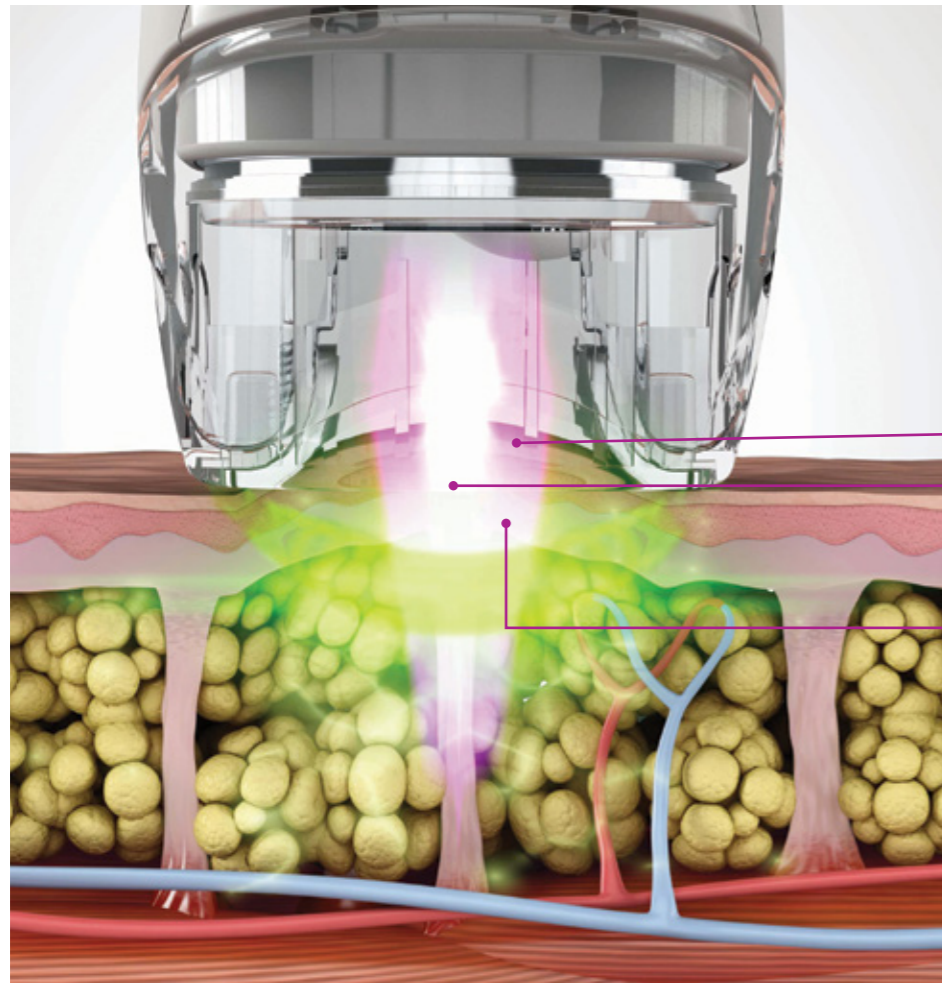
The elōs technology combination of infrared light, coupled radio frequency energy and vacuum causes deep heating of the fat cells, their surrounding connective tissue and the underlying dermal collagen fibers.

This type of efficient heating and vacuum stimulates the growth of new and better collagen and elastin which results in a localised reduction in skin laxity, body volume and an overall improvement in skin structure and texture.

Cellulite
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A vacuum elevates the target tissue, bringing it closer to the energy source.

Infrared light (IR) directly heats the targeted area.

Bi-polar radio frequency (RF) energy safely guides heat evenly throughout the targeted area, so that it heats faster without damaging the skin.



Frequently Asked Questions

How quickly will I notice a change?

Gradual improvement can be seen following the first treatment, with the skin surface of the treated area feeling smoother and firmer.

Is treatment safe?

Treatment is safe and effective for all skin types and colours. There are no reported short or long-term health effects.

Does it hurt?

Most patients find VelaShape comfortable – like a warm deep tissue massage. The treatment is designed to accommodate your sensitivity and comfort level. It is normal to experience a warm sensation for a few hours post treatment. Your skin may also appear red for several hours.

How many centimetres can I reduce from my circumference?

In various clinical studies, patients report an average reduction of 1-3 centimetres post treatment.^{2,3,4}

A recent study of 35 patients demonstrated a 29% reduction of the thickness of the fat layer (between baseline and the 1-month follow up) as well as 97% patient satisfaction.³

Before and After Photos

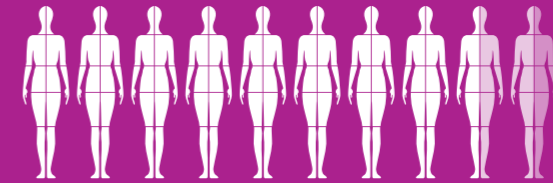


Before



After 3 Treatments

Combining the treatment benefits of asap cellulite + skin tightening treatment and VelaShape III. Results achieved after three treatments. These photos have not been re-touched or digitally enhanced.



an estimated

85% to 98%

of women over the age of 16
have cellulite, regardless of their
size, shape or weight.⁵



97%

patient satisfaction,
with an average of a
29% reduction
of fat layer thickness*³



Before



After 3 Treatments

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Before



After 3 Treatments

Combining the treatment benefits of asap cellulite + skin tightening treatment and VelaShape III. Results achieved after three treatments. These photos have not been re-touched or digitally enhanced.



70%

of women

25 and over worry about
developing a tummy bulge
over time**



55%

of women 25 and over
express fears
about their abdominal
circumference**



Before



After 3 Treatments

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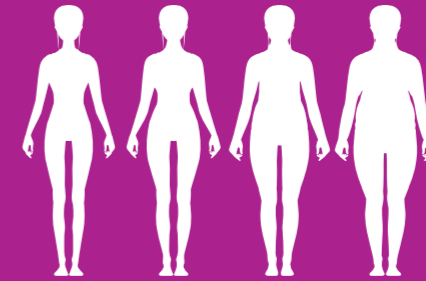


Before



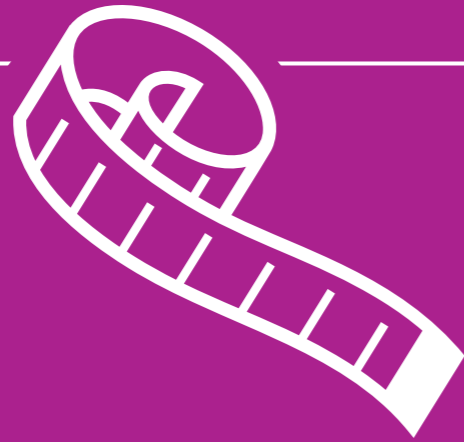
After 3 Treatments

Combining the treatment benefits of asap cellulite + skin tightening treatment and VelaShape III. Results achieved after three treatments. These photos have not been re-touched or digitally enhanced.



81%

of women 25 and over
are concerned about
maintaining their
body shape**



Average reduction of

1-3cm

in circumference
post treatment^{2,3,4}



Before



After 3 Treatments

Combining the treatment benefits of asap cellulite + skin tightening treatment and VelaShape III. Results achieved after three treatments. These photos have not been re-touched or digitally enhanced.

VelaShape® III

*Between baseline and the 1-month follow up.

**Based on results of a September 2012 study conducted by Kelton Market Research among 1,045 American women age 25 and over.

References 1. Ruthie Amir, MD. Clinical Evaluation on the Efficacy and Safety of the VelaShape III Device for Abdominal Circumferential Reduction Treatments. VelaShape III White Paper No. 1 2013; 1-5. 2. Rungsima Wanitphakdeedecha, MD, Woraphong Manuskiatti, MD. Treatment of cellulite with a bipolar radiofrequency, infrared heat, and pulsatile suction device: a pilot study. Blackwell Publishing 2006; Journal of Cosmetic Dermatology, 5, 284-288. 3. Maurice A. Adatto, Robyn M. Adatto-Neilson, Grietje Morren. Reduction in adipose tissue volume using a new high-power radiofrequency technology combined with infrared light and mechanical manipulation for body contouring. Lasers Med Sci 2013; 1-5. 4. Neil Saddick, Cynthia Magro. A study evaluating the safety and efficacy of the Velasmooth system in the treatment of cellulite. Journal of Cosmetic and Laser Therapy; 2007;9 15-20 5. Mathew M Avram, MD. Cellulite: a review of its physiology and treatment. J Cosmet Laser Ther 2005; 7: 1-5

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